



**SPEAKER, AUTHOR & FINANCIAL EXPERT**

E-mail: [AskTheProfessional@msn.com](mailto:AskTheProfessional@msn.com)  
Website: [www.DavidLisnek.com](http://www.DavidLisnek.com)  
Phone: 217-899-5335

### **Not-for-Profit Speaking Fee Policy & Requests for an Event Emcee:**

Basic speaking retainers can be waived for certain not-for-profit organizations on a case-by-case basis.

### **Corporate Speaking Fees for 2009:**

Speaking fees will vary based on the program selected, audience size and the hosting location. Below are general guidelines that will help your planning committee, but does not take the place of your Event Contract. Final costs can include travel, lodging, and educational \*workshop materials.

**Audience Size** is important especially when you are wanting to have a workshop conducted for your event. In simple terms, the more people you have attending a workshop the more materials we will need to produce for your attendees.

**Program Topic** is important because it will direct the amount of stage time required by the speaker. Obviously 1-hour of stage time will cost more than a 20-minute discussion over lunch, so give some thought to the amount of stage time you will need to fill.

**Breakout Sessions** are always a great addition to any successful event and they can be included in your specific Event Contract if requested.

**Attendee Gifts**, such as autographed books, CDs and DVDs, make the right statement...especially when you are or have the ability to charge registration fees.

**Hosting Location** is important because you may need to factor in travel expenses and lodging. David travels from Capital Airport (SPI) in Springfield, Illinois. Your event might be able to receive a Travel-Inclusive Flat Fee to help stretch your event budget.

\*Workshop attendees can receive autographed copies of Money, Wisdom & Wealth, or A.R.I.O.: Communication Skills That Set You Apart. Whole sale costs will apply based on the number of attendees anticipated.

### **Clients & References:**

Greater Springfield Chamber of Commerce

Lawrence Adult Education Center

Lincoln Land Community College

Assoc. of Illinois Soil and Water Conservation Districts

Cunningham Children's Home

Young Springfield Professionals Network

Kingdom Builders

Meeting Professionals International, St. Louis

Springfield Assoc. of Insurance & Financial Advisors

Toastmasters International

Federal Reserve Bank of Chicago

Illinois Women in Leadership